

BEST DRESSED WINDOW CONTEST!

*The Oil City Main Street Program & the Venango Area Chamber of Commerce
Present The "Back to The Future" Window Decorating Contest*

**All downtown Oil City businesses & property owners
are encouraged to dress up their storefront
windows(or exterior storefront) for the 46th Annual
Oil Heritage Festival!**



This Oil Heritage Festival, make your storefront shine! The festival will feature a "Back to the Future" theme, so decorate from the movie theme, or your own vision of the past or future, or keep it simple with clean windows, curtains & lights. White lights and curtains are always in season and create a very welcoming feel in to for your store. Themes are encouraged! Use your imagination! Find great ideas online! But most of all - have fun!

WHO CAN PARTICIPATE: Any downtown business or property owner can join in the fun: retail stores, restaurants, service/professional, nonprofit or other.

JUDGING CRITERIA: "Best Dressed Windows/Storefronts" are judged based upon the following factors: 1) originality, 2) use of space, 3) use of lighting, 4) skill & neatness, 5) overall effort.

DEADLINES: Start planning your window or storefront display now... aim to have them complete by Tuesday, July 23rd. Participating displays should be completely finished and ready by 5 p.m. Wednesday, July 24th.

TO ENTER: (or nominate another display) send an email to srosen@oilregion.org. Judging will be anytime during the day/evening of Wednesday, July 24th — Saturday, July 27th (keep those lights on!)

Winner(s) will be announced on Monday, July 29. Watch for the announcement on Facebook!

THE WINNING WINDOW RECEIVES: The "Best Dressed Window" traveling trophy to display in your window through September 30, 2024 and a certificate for keeps.

No cash prize... but lots of bragging rights! In the event of a tie, the trophy will be rotated among the winners during the season. Put your thinking caps on for our Fall & Holiday Contest coming in the very near FUTURE! (Pun intended)

Business Name: _____

Contact Name: _____

Phone Number: _____ Email: _____

_____ **YES! Please Enter us into the contest!**

Your store! Your ideas!

Have fun with it—Everyone involved will be getting a Mini Meet Me on Main Street Video!
So there will be a judged winner with traveling trophy and a second contest online for People's Choice Award based on reactions to the videos.

Try a themed display!



Lit, curtained, & neat
is never outdated!

Show what you sell or
services you offer!



Some examples from years past!

