



CREATING CONNECTIONS



BUILDING LEADERS



RECOGNIZING EXCELLENCE



SUPPORTING THE COMMUNITY



ADVOCATING FOR BUSINESS



PROMOTING QUALITY OF LIFE

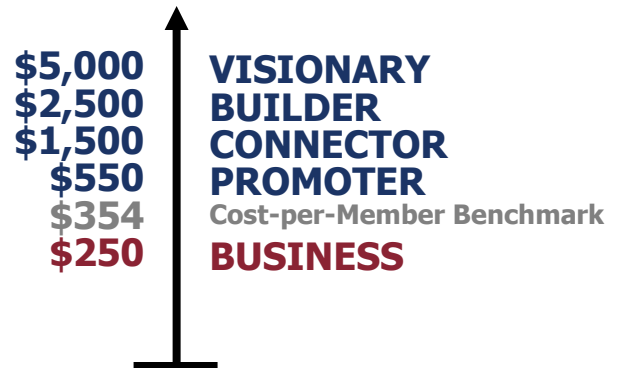


THE CHAMBER OF COMMERCE WORKS HARD FOR YOU AND YOUR BUSINESS.

The voice of business and professionals in our region for over 100 years, the Chamber supports policies that foster a positive business climate through job creation and leadership development. The Chamber also supports innovative ideas to educate, attract, and retain a quality workforce.

A not-for-profit membership organization, The Chamber provides the leadership to achieve a diverse balanced economy that enhances the quality of living and working in our region.

The Chamber is a bridge that connects businesses, organizations and residents together with innovative programs that strengthen our long-term economic vitality, business success, job creation and quality of life.



“The Venango Area Chamber is committed to ensuring that every business has the best opportunity for success.”

SUSAN WILLIAMS
President/CEO

SUPPORT OUR ABILITY TO STRENGTHEN OUR REGIONAL ECONOMY

VISIONARY \$5,000

ANNUAL INVESTMENT

Your Visionary membership offers exclusive positioning while supporting our work to strengthen the regional economy.

POSITIONING IN OUR REGION

- Annual on-site staff visit with article or video
- Recognition at all major Chamber events and newsletters
- Leadership Venango sponsorship and full scholarship
- *Be Here Event & Trainings* sponsorship
- Visionary Marketing Package (see separate page)
- Permanent logo on venangochamber.org homepage
- Four FLEX memberships

EXCLUSIVE ACCESS & SERVICES

- Two tickets to annual Steak Fry
- Dinner Sponsorship for Annual Dinner
- Additional business listings (up to 3), multiple locations or categories

Contact us to discuss how we can help you create a customized membership plan.



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

Greg & Marc Klapac
Klapac Trucking Company

Includes all the advantages of the Builder, Connector, Promoter and Business memberships on the following pages

SUPPORT OUR EFFORTS TO REPRESENT YOUR BUSINESS INTERESTS IN GOVERNMENT

BUILDER \$2,500

ANNUAL INVESTMENT

Your Builder membership gives you and your team access to some of the most valuable programs and events in the region.

POSITIONING IN OUR REGION

- Leadership Venango sponsorship and one half scholarship
- 2 Reserved seats at *Be Here Event & Trainings*
- Builder Marketing Package (see separate page)
- Two FLEX memberships

ACCESS & SERVICES

- Reception Sponsorship for Annual Dinner
- One ticket to annual Steak Fry
- Additional business listing

Personal membership concierge and a customized membership plan



“The Chamber of Commerce paves the way for businesses to succeed in any economy.”

Lindsey Canchola

Includes all the advantages of the Connector, Promoter and Business memberships on the following pages

SUPPORT OUR ABILITY TO TAKE POLITICAL ACTION ON BEHALF OF YOUR BUSINESS

CONNECTOR \$1,200

ANNUAL INVESTMENT

Connector membership puts your business among an elite group of investors helping the Chamber to invest more into our mission.

BUILDING OUR COMMUNITY

- Reserved seat at *Be Here Event & Trainings*
- Connector Marketing Package (see separate page)
- One FLEX membership

ACCESS & SERVICES

- Annual Banquet Patron Sponsorship
- Three additional location or category listings

Includes all the advantages of the Promoter and Business memberships on the following pages

PROMOTING YOUR BUSINESS GROWTH AND OUR REGION AS A DESTINATION

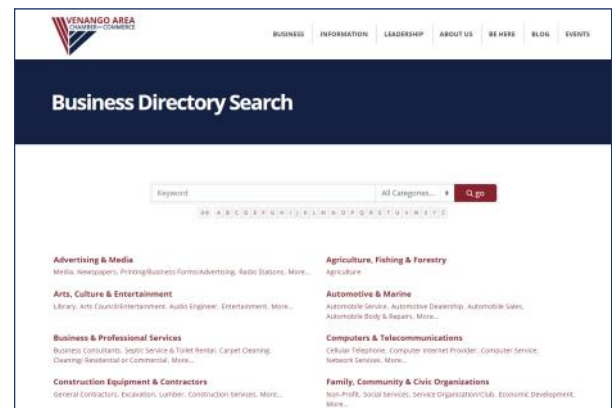
PROMOTER \$550

VALUED AT MORE THAN \$1,550 ANNUALLY

Promoter members receive even more exposure built in to your annual membership.

MARKETING VISIBILITY

- Promotor Marketing Package (see separate page)
- Enhanced online directory listing
- Second location or category listing
- Spreadsheet of membership database upon request



Includes all the advantages of the Business membership on the following page

BUSINESS \$250

VALUED AT MORE THAN \$600 ANNUALLY

People buy from people they know, like and trust. Reports indicate 80% of consumers confirm that they felt more confident doing business with a Chamber member.

CONNECTING YOU TO OUR REGION

- Listing on online Business Directory at venangochamber.org
- Two listings in the annual printed Membership Directory
- Printed copy of Membership Directory
- Subscription to *VenangoWorks!* monthly newsletter
- Opportunity to submit news in *VenangoWorks!* monthly newsletter

ACCESS & SERVICES

- Use of our bulk mailing permit
- Access to the “Members Only” section of the Chamber’s website
- Business referrals & connections
- Opportunity to host a ribbon cutting ceremony/grand opening event
- Opportunity to host a Chamber Mixer
- Proud member window decal
- Access to ChamberChoice Insurance and energy savings programs

MARKETING & VISIBILITY

- New member announcement, one free insert, and spotlight in newsletter
- Opportunity to advertise in newsletter, Membership Directory, festival publications, and county map
- Invitation to attend networking events such as mixers and Annual Member Steak Fry
- Opportunity to serve on a Chamber committee, such as Advocacy, Education, and Leadership
- All employees invited to be active within the Chamber
- Sponsorship opportunities of Chamber events such as the Golf Outing, festivals, Be Here, and FLEX Presents
- Eligibility for Business or Partner in Business of the Year

ADVOCACY

- Benefit from a unified voice for advocating legislation at local, state and federal levels
- Meet and network with elected officials during legislative receptions and visits
- Access to FLEX, Venango County’s young professionals, for you and your employees

Business Study:

CONSUMERS 63% MORE LIKELY TO BUY FROM CHAMBER MEMBERS

A study by The Schapiro Group, an Atlanta-based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members. For example:

When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.

Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it and 57% more likely to think positively of its local reputation.

Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorably of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.

Supporting the previous findings, the study also reveals a positive perception for the local chamber itself:

Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified



The Venango Area Chamber of Commerce builds, serves and promotes regional business

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